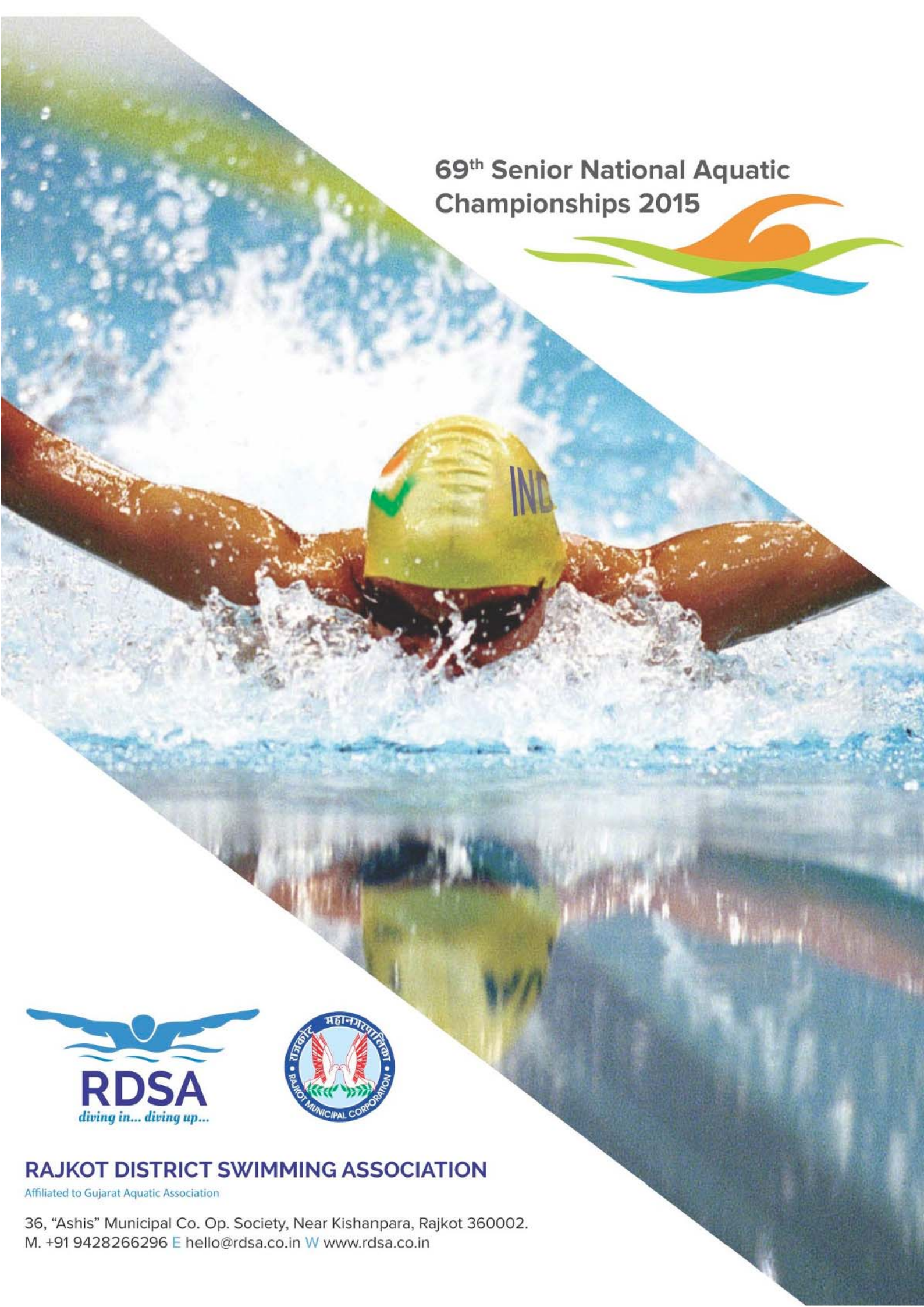


69th Senior National Aquatic Championships 2015



RAJKOT DISTRICT SWIMMING ASSOCIATION

Affiliated to Gujarat Aquatic Association

36, "Ashis" Municipal Co. Op. Society, Near Kishanpara, Rajkot 360002.
M. +91 9428266296 E hello@rdsa.co.in W www.rdsa.co.in

About RDSA :

RDSA (**Rajkot District Swimming Association**) is a club with the sole aim of promoting and encouraging swimming talent of Rajkot and surrounding regions. The association has been organizing various activities and events for over 30 years to bring out the swimmers of the region on National and International level. The Association is headed by Mr. Umesh Rajyaguru ((Ex. Minister of Gujarat) with the vision of Mr. Bankim Joshi, a Prominent Swimming Coach of Rajkot having coaching experience and International exposure for over 20 years. The association is also actively supported by former National and International swimmers of Rajkot.

Rajkot being the capital of Saurashtra region has excellent infrastructure for various sports activities. Since beginning, RDSA have played a key role in nurturing swimming talent of Rajkot District. RDSA frequently organizes various swimming competitions at district and state level, sea swimming camps, training camps by prominent national and International coaches, monthly competitions etc.

About the Event - 69th Senior National Aquatic Championship 2015:

The Senior National Aquatic Championship is going to be held in Saurashtra region for the First time. Also, the winners of this competition will be selected for world Championships 2015 and RIO Olympic also, competing at International level. It is expected that around 850 swimmers and officials from all parts of the country will compete for the top honor for different events in Swimming and Diving in 69th Senior National Aquatic championships 2015.it will hold many new national swimming records and will play a vital role in career of any upcoming national swimmer. The grand event of 5 days will have total expense of around 40 lacks which will cover the major cost of Food, Accomodation, tranportation etc. for all participants and technical officials of the event. The event will have wonderful Inaugural and Closing ceremonies with inspiring March-pass done by all teams across the nation.

Date : 28th October to 1st November 2015

Venue : **Shri Sardar Vallabhbhai Patel Swimming Pool**
Kothariya Main Road, Opp. Nilkanth Cinema, Rajkot. (Guj.)

Promotion Strategy:

The organizing committee headed by Mr. Maulesh Ukani (Industrialist & sports enthusiast of Rajkot) along with other prominent personalities of Rajkot have envisaged the promotional strategy to make this glorious event a grand success. The ambitious promotional plan includes extensive publicity of event and sponsors in major print and television medias at state and even national level, Baners, Posters in Key locations of the city, extensive promotion via web media and social networking sites, publicity coverage in major Radio networks etc. Apart from the external coverage, the extensive mileage will be provided to key sponsors during the grand opening and closing ceremonies and throughout the event at venue which will be witnessed by many prominent personalities and thousands of sports supporters.



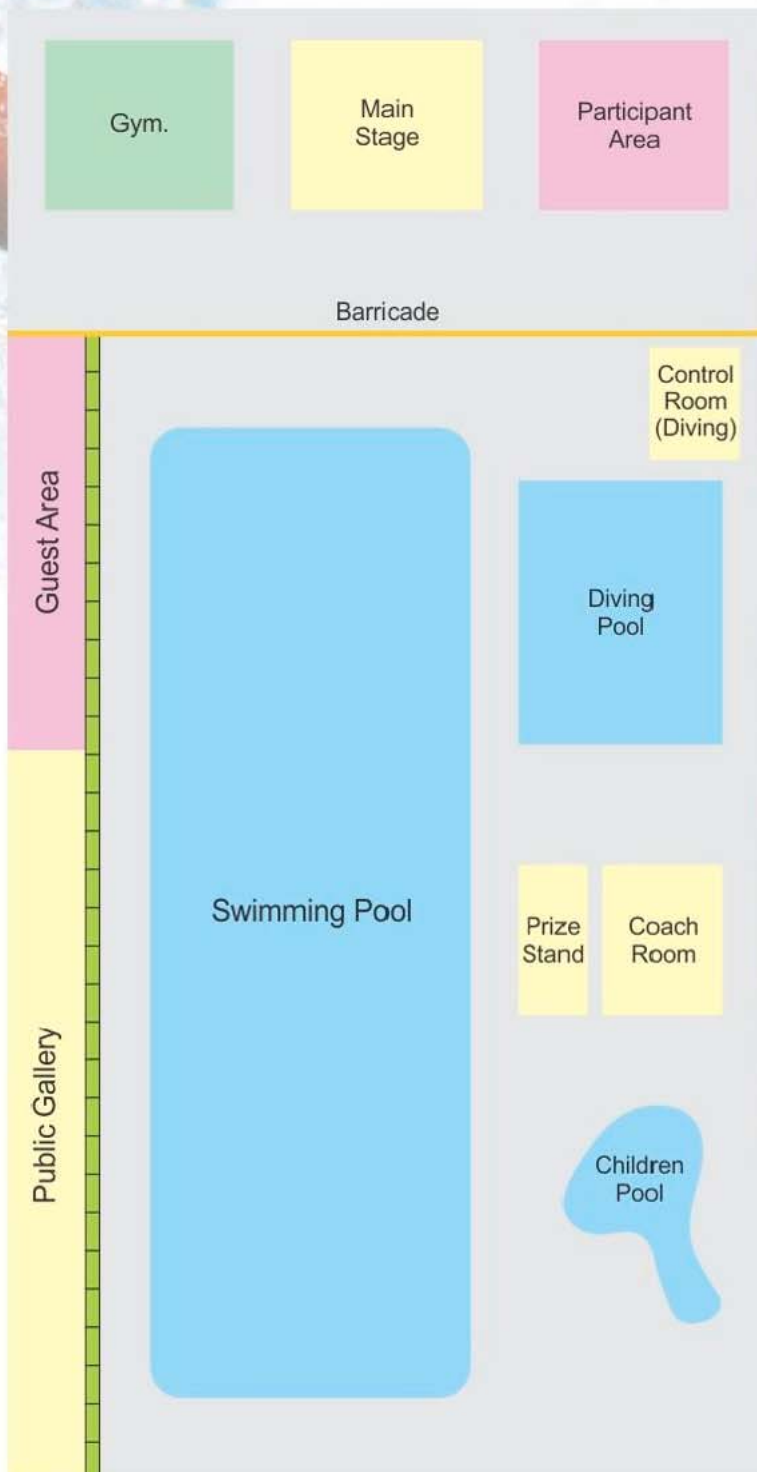
Sponsorship & Promotional Opportunities :

To cover the total event expense of around 40 Lacks, we are having following sponsorship opportunities:

1. Main Sponsor
2. Platinum Sponsor
3. Gold Sponsor
4. Silver Sponsor (Multiple)

▲ **Banner Promotions:** 3 x 5' & 5 x 8' banners @ Venue. (Tailored sized hoardings available on demand).

▲ **Stall sponsorship.** ▲ **Food/snack stall: One Only**



The Plan



Organised by :



Organizing Committee :

- Chairman : Mr. Maulesh Ukani (Industrialist & Sports enthusiast of Rajkot)
Co-chairman : Mr. D.V. Mehta (Educationalist Rajkot)
Adviser : Mr. Narendar Patel (Industrialist & Standing Chairman RCCI Rajkot)
Mr. Virendra Nanavati (Technical Committee Member FINA and Vice president Asian swimming federation)
Mr. Kamlesh Nanavati (Secretary Swimming federation of India)
Mr. Umesh Rajyaguru (President Rajkot District Swimming Association)
Mr. Nitin Bhardwaj (Standing Committee Chairman RMC)

Event Management Committee :

- Mr. Ashvin Pambhar (Social Welfare Committee Chairman RMC)
Mr. Bankim Joshi : 09428266296
Mr. Kaushik Solanki : 09909777666
Mr. Maulik Kauticha : 09898036244
Mr. Dinesh Hapani : 09825216898
Mr. Niraj Doshi : 09825218959
Mr. Prakash Kalola : 09909958763

: Our Associate :



For More details :

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