



**Organizing Committee**

Chairman  
**Maulesh Ukani**  
(BAN Labs)

Co-chairman  
**D.V. Mehta**  
(Genius School)

Adviser  
**Narendra Patel**  
(Standing Chairman, RCCI)

**Dinsha J Patel**  
(President, G.S.A.A)

**Mr. Virendra Nanavati**  
(Hon. Secretary, G.S.A.A)

**Mr. Kamlesh Nanavati**  
(Gen. Secretary Swimming  
Federation of India)

**Mr. Umesh Rajyaguru**  
(President Rajkot District  
Swimming Association)

Secretary  
**Mr. Bankim Joshi**

Joint Secretary  
**Maulik Kotecha, Niraj Doshi**  
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**Amit Sakaria, Vijay Ranpariya,**  
**Harshadsinh Chudasama,**  
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**Ankit Savliya,**  
**Parth Banugariya,**  
**Parth Kotecha,**  
**Rakesh Makwana**

**Sub: - 69th Senior National Aquatic Championships 2015 @  
Rajkot from 28<sup>th</sup> October to 01<sup>st</sup> November**

**APPEAL FOR SPONSORSHIP**

Dear Sir,

As advised by the President of Swimming Federation of India (SFI), we submit sponsorship proposal for National Championship conducted by Swimming Federation of India at **Rajkot (GUJARAT)**.

Swimming Federation of India (SFI) is an affiliated unit of Indian Olympic Association and recognized by Ministry of Youth Affairs & Sports, Govt. of India as the governing body for the aquatic sports in India. SFI will be conducting 69<sup>th</sup> Senior National Aquatic championships 2015 in Rajkot during 28<sup>th</sup> October to 1<sup>st</sup> November 2015.

It is expected that around 850 swimmers and officials from all parts of the country will compete for the top honour for different events in Swimming and Diving in 69th Senior National Aquatic championships 2015.

The National Aquatic Championship is going to be held in **Saurashtra region for the First time**. Also, the winners of this competition will be selected for **world Championships 2015 and Next RIO Olympic also**, competing at International level.

The responsibility of organizing and conducting the National Championship is a big task, wherein elaborate arrangements for Boarding, Lodging and Transportation facilities to be provided for Participants & officials. In addition, expenses for both the discipline will also have to be met.

Hence in order to cope up with the budget to meet all requirements for the competitions, SFI has decided to approach your esteemed Corporate house to sponsor this deserving cause.



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This will not only help the business house to create awareness of their importance among the participants and the officials all over the country but also help the Indian swimming sports in a big way to develop more talents in the country. SFI appeals to you sir, for SPONSORSHIP of the championship. SFI will put its all efforts that the event would be covered in electronics media and also major TV Networks in their News and Sports program. SFI solicit your kind cooperation and support for the championship, in promoting the aquatic sports in the country in a big way and help us to make the championships a grand success.

The details of the sponsorship are enclosed for championship herewith for your kind reference.

Looking forward for your early confirmation to our request to enable us to make best arrangements for event and publicity.

In case required, Hoping for a personal appointment with you as per your convenience to discuss proposals.

Thanking you in anticipation.

Your sincerely,

Umesh Rajyaguru

President

(Rajkot District Swimming Association)

RSVP:

Bankim Joshi: +919428266296

Prakash Kalola: +919909958763

Dinesh Hapani: +919825216898



# Sponsorship Details

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## Main Sponsor (Rs. 10 lacs)

- ❖ *Sponsor logo to appear in all materials involving communications with the participants.*
- ❖ *Minimum 4 Banners of adequate size @ key locations.*
- ❖ *Mention in all the media promotion including web media, social networking sites etc. with intense focus to your brand*
- ❖ *Buntings (decoration) in key areas of Swimming pool.*
- ❖ *Logo around the space in the Event Start-up stand.*
- ❖ *2 Standees (one at the welcome area and other around the stage)*
- ❖ *Proper emphasis in the Logo on Participant & Official transportation vehicles.*
- ❖ *Logo in the website & promotion space in Home page with the mention that XYZ presents this championship*
- ❖ *Logo in the invitation card, guide & schedule card, other stationery etc.*
- ❖ *Brand mention throughout event and during Grand opening and closing ceremony with proper focus on the brand.*
- ❖ *100% visibility in all the marketing options*
- ❖ *This will add to your CSR portfolio*
- ❖ *Will try to fulfil your specific / tailored promotional request if any.*

## Platinum Sponsor (Rs. 7.5 Lacs)

- ❖ *The event will be promoted as sponsored by XYZ*
- ❖ *Sponsor logo to appear in most of the materials involving communications with the participants.*
- ❖ *Minimum 2 Banners of adequate size @ key locations.*
- ❖ *Mention of logo in all the media promotion including web media, social networking sites*
- ❖ *Buntings (decoration) in key areas of Swimming pool.*
- ❖ *A standee around the stage*
- ❖ *Mention in all the media promotion including web media, social networking sites etc. with intense focus to your brand*
- ❖ *Logo on invitation card, guide & schedule card*
- ❖ *Logo in the website & also in the transportation vehicle etc.*
- ❖ *Brand mention throughout event and during Grand opening and closing ceremony with proper focus on the brand.*
- ❖ *Maximum visibility in all the marketing option*
- ❖ *This Will add to your CSR portfolio*



### Gold Sponsor (Rs. 5 Lacs)

- ❖ One Banner of adequate size @ key location.
- ❖ Mention in all the media promotion including web media, social networking sites etc. with intense focus to your brand
- ❖ Buntings (decoration) in key areas of Swimming pool.
- ❖ Brand mention throughout event and during Grand opening and closing ceremony with proper focus on the brand.
- ❖ Maximum visibility in all the marketing option
- ❖ This will add to your CSR portfolio.
- ❖ Logo on the invitation card, guide & schedule card
- ❖ Logo on the website
- ❖ Logo on the transportation vehicle as well

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### Silver Sponsor (2.5 Lacs Each)- Multiple Sponsors

- ❖ One Banner of adequate size @ key location.
- ❖ Mention in web media, social networking sites etc. with intense focus to your brand.
- ❖ Mention of the brand during the Event & Ceremonies.
- ❖ Logo on the website
- ❖ Logo on the Event Stationeries.
- ❖ This will add to your CSR portfolio.

### Other Promotion opportunities

- ❖ **Baner Promotion (Rs. 5000 / Baner)**
  - (Aproximate size : 3x5')
- ❖ **Baner Promotion (Rs. 10000 / Baner)**
  - (Aproximate size : 5x8')
- ❖ **Stall Rent (Rs 15,000 / Stall)**
  - Aproximate size 9x9 Sq. Feet

### The Cheque to be released on

**Rajkot District Swimming Association**

Banker's detail A/C No. 312710110003801

RTGS/NEFT IFSC CODE: BKID0003127

Bank MICR code: 360013011

Name of bank: - Bank of India

Address – UNIVERSITY ROAD Branch– Rajkot